

PHOTOGRAPHY CLASSES

- P06 – Landscapes
- P09 – Flowers, Flowers, Flowers
- P11 – Far Off Places – Travel
- P12 – Water Features
- P13 – People and Other Critters
- P14 – Imagine That – How creative can you be?

JUDGES

Jim DiVitale, Canon Explorer of Light
www.divitalephotography.com

Helene Glassman, Certified Professional Photographer
www.heleneglassman.com

Jane Jackson,
Curator of the Sir Elton John Photography Collection

CONTACTS

CHAIRS

Jennifer Clements 770-333-8753
jenclem@charter.net

Maria Mixson 404-355-7778
mariamix@bellsouth.net

COMMITTEE

Suzi Modisett 404-355-6559

ADVISORS

Pat Hartrampf 404-231-2128

Tom Vadnais 404-626-7887
www.tomvadais.com

For more information about the Southeastern Flower Show or directions to the Georgia World Congress Center, please visit our website: www.flowershow.org

SOUTHEASTERN FLOWER SHOW

1705 Commerce Drive, N.W.
Suite 400
Atlanta, GA 30318



IMAGINE
THAT!

2008 SOUTHEASTERN FLOWER SHOW

photography competition



IMAGINE THAT!

Showcase your photographic talents in the
region's preeminent flower and garden event!

New this year! Pre-Judging

Professionals and amateurs are welcome.
Valuable prizes will be awarded in every class.

January 30 –
February 3, 2008

Georgia World
Congress Center,
Building A
Atlanta, Georgia



2008 SOUTHEASTERN FLOWER SHOW

Photography Division Rules

1. ALL SFS GENERAL RULES APPLY.

2. ELIGIBILITY:

- Photographs entered in any previous Southeastern Flower Shows are not eligible.
- All Classes are open to ages 18 and older for amateur and professional photographers.
- Black and white, sepia-toned and manipulated photographs may be entered in any Class.
- Photographs must reflect the Mission Statement of the Southeastern Flower Show and are limited to subjects such as horticulture, gardens, landscapes, conservation and subjects in our environment.

3. *New This Year!! PRE-JUDGING PROCEDURE:

- Images: Each photographer may submit up to six (6) total images (proofs), unmounted and unframed, printed on paper no larger than 8" x 11". Images must be in a 9 x 12 envelope and accompanied by a completed application and payment.
- Entry Fee: \$25.00 regardless of the number of images entered or subsequently selected and hung for the Show. Entry Fee is non-refundable. Only checks are accepted, made payable to Southeastern Flower Show. Credit cards and cash are not accepted.
- Delivery: Images will be accepted from October 1 through November 17, 2007. They should be mailed to Southeastern Flower Show, 1705 Commerce Drive, N.W., Suite 400, Atlanta, GA 30318, Attn: Jennifer Clements
- Image Return: Enclose a self addressed, stamped return envelope for the return of your images in December. Return envelopes must be of adequate size and have adequate postage.
- Notification: Entrants will be notified of images accepted for the Show by an identifying mark on the back of each accepted image when their proof images are returned.
- Entry Applications: May be downloaded from the Show website: www.flowershow.org or obtained by calling the Southeastern Flower Show office at 404-351-1074.

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4. PREPARATION OF ACCEPTED PHOTOGRAPHS:

Maximum framed and matted photographs must not exceed 30" x 30". All images must have at least 2 inch matting on all sides. Frames must be black, professional quality, and with hanging wire. Mats must be white or cream. The Southeastern Flower Show reserves the right to NOT hang any image not professionally presented.

5. DELIVERY OF FRAMED PHOTOGRAPHS:

- Photographs must be wrapped in bubble wrap for their protection.
- Photographer's name, address, phone number, class name, and title of each framed photo must be on the outside and backside of each image.
- All accepted photographers will receive a free Show entry voucher to the Show from Ms. Modisett when they deliver their framed images.
- Deliver photographs from January 13 – 19, 2008: Suzi Modisett (Please call first 404-355-6559) 631 Norfleet Road, NW* Atlanta, GA 30305

*Norfleet intersects with Northside Drive across from Bitsy Grant Tennis Center, between Collier Road and Peachtree Battle Avenue. #631 is the third house on the right from the corner of Northside Drive.

6. SALE OF PHOTOGRAPHY:

Exhibitors may sell their work at the Show with a 20% commission due to SFS. Photographs should be priced to INCLUDE SALES TAX of 8%. Photographs sold during the Show go through the SFS Shop. Pick up is limited to the close of the Show on Sunday at GWCC or elsewhere if other arrangements have been made. If the piece is for sale, please indicate the asking price on the Entry Form. This information will be posted with the photograph during the Show. Photographs will be sold in their framed condition.

7. JUDGING:

- All framed images in all classes will be judged on Tuesday, January 29th, 2008 at 10:00 a.m.
- Ribbons will be placed alongside winning photographs during the Show, and may be taken home after the Show.
- Valuable prizes will be awarded during the Awards Ceremony on Sunday, Feb. 3, at 5:00 p.m.

8. REMOVAL AFTER THE SHOW:

- All photographs must remain at the Show until 6:00 p.m., Sunday, Feb. 3, 2008.
- Photographers will be allowed free entry into the Show starting at 4:30 p.m., Sunday, February 3, 2008, to pick up unsold images.
- Any images not sold MUST be picked up by 6:00 p.m. after the Awards Ceremony
- Purchasers of any SOLD photos may pick them up on the last day of the Show at 6:00 p.m.
- Checks for sold photographs will be mailed to the photographers the week following the Show.

2008 Photography Division Point Scale

Composition.....	30
Technical Merit.....	30
Creativity and Distinction.....	30
Interpretation of Class Theme.....	10

ENTRY APPLICATION

2008 Juried Photography Show
 Entries accepted October 1 November 19, 2007

PHOTOGRAPHER NAME: _____
 PHONE: _____
 ADDRESS: _____
 CITY _____ STATE _____ ZIP _____
 EMAIL _____

OF PIECES SUBMITTED _____
 ENTRY FEE PAID: \$25.00 (non-refundable)

Name of Organization, School, Photo or Garden Club, if applicable: _____

Are you a first time exhibitor to the Show? Yes or No
 Images for sale? Yes or No

I, the undersigned, have read the Entry Application and Rules carefully, understand and agree to comply with all the rules including the waiver of liability and 20% commission. I also understand that the decisions of the judges are final. I warrant that I am the sole author of these photographs. I grant The Southeastern Flower Show the right to publish any of these photos in its publications, electronic newsletters, and on its website, including, but not limited to, its promotional materials. I retain all other rights to these photographs.

LIABILITY: Care will be taken in handling and securing images. However, The Southeastern Flower Show assumes no responsibility for loss or damage to the work.

SIGNATURE _____
 DATE _____

IMAGE 1: _____
 Class: _____
 Framed Price \$ _____ # _____ (# to be assigned by SFS)

IMAGE 2: _____
 Class: _____
 Framed Price \$ _____ # _____ (# to be assigned by SFS)

IMAGE 3: _____
 Class: _____
 Framed Price \$ _____ # _____ (# to be assigned by SFS)

IMAGE 4: _____
 Class: _____
 Framed Price \$ _____ # _____ (# to be assigned by SFS)

IMAGE 5: _____
 Class: _____
 Framed Price \$ _____ # _____ (# to be assigned by SFS)

IMAGE 6: _____
 Class: _____
 Framed Price \$ _____ # _____ (# to be assigned by SFS)

Please mail, along with your \$25 check and self-addressed stamped envelope:
 Southeastern Flower Show
 1705 Commerce Drive NW, Suite 400
 Atlanta, GA 30318

Questions? Please call 404-351-1074.