

PHOTOGRAPHY DIVISION

Co-Chairs	Jennifer Clements . . 770-333-8753 jenclem@charter.net
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Committee	Suzi Modisett 404-355-6559
Advisors	Pat Hartrampf 404-231-2128
	Tom Vadnais 404-626-7887 www.tomvadnais.com
Judges	Jim DeVitale, Canon Explorer of Light www.divitalephotography.com
	Helene Glassman, Owner, Imagery Photography www.heleneglassman.com
	Jane Jackson, Curator, Sir Elton John Photography Collection

2008 JURIED PHOTOGRAPHY DIVISION RULES

1. All SFS General Rules apply. (See pages 7-10.)
2. **ELIGIBILITY:**
 - Photographs entered in any previous Southeastern Flower Shows are not eligible.
 - All Classes are open to ages 18 and older, and to amateur and professional photographers alike.
 - Black and white, sepia-toned, and manipulated photographs may be entered in any Class.
 - All photographs must reflect the Mission Statement of the Southeastern Flower Show and are limited to subjects such as horticulture, gardens, landscapes, conservation and subjects in our environment.
3. ***New This Year!! PRE-JUDGING PROCEDURE:**
 - Images: Each photographer may submit up to six (6) total images (proofs), unmounted and unframed, printed on paper no larger than 8 ½" x 11". Images must be in a 9 x 12 envelope and accompanied by a completed application and payment.
 - Entry Fee: \$25.00 regardless of the number of images entered or subsequently selected and hung for the Show. Entry Fee is non-refundable. Only checks are accepted, made payable to Southeastern Flower Show. Credit cards and cash are not accepted.
 - Delivery: Images will be accepted from October 1 through November 17, 2007. They should be mailed to Southeastern Flower Show, 1705 Commerce Drive, N.W., Suite 400, Atlanta, GA 30318, Attn: Jennifer Clements.
 - Image Return: Enclose a self addressed, stamped return envelope for the safe return of your images in December. Return envelopes must be of adequate size and have adequate postage.
 - Notification: Entrants will be notified of images accepted for the Show by an identifying mark on the back of each accepted image when their proof images are returned.
 - Entry Applications: May be found on pages 51 and 52 of this Guide or in the Photography Division brochure which can be obtained by calling the Photography Division Co-Chairs or the SFS office at 404-351-1074. You may download Entry Forms from the SFS website at www.flowershow.org.
4. **PREPARATION OF ACCEPTED PHOTOGRAPHS:** Maximum framed and matted photographs must not exceed 30" x 30". All images must have at least 2 ½ inch matting on all sides. Frames must be black, professional quality, and with hanging wire. Mats must be white or cream. The Southeastern Flower Show reserves the right to NOT hang any image not professionally presented.
5. **DELIVERY OF FRAMED PHOTOGRAPHS:**
 - Photographs must be wrapped in bubble wrap for their protection.
 - Photographer's name, address, phone number, class name, and title of each framed photo must be on the outside **and** backside of each image.
 - Deliver photos from January 13 through 19, 2008 to Suzi Modisett, 631 Norfleet Road, NW, Atlanta, GA 30305 (Buckhead) 404-355-6559. Please call ahead to arrange delivery of your photographs. Directions: Norfleet Road is across Northside Drive from the Bitsy Grant Tennis Center. From I-75, exit Northside Drive. Go left if you are coming from the north or right if you are coming from the south (downtown Atlanta). Norfleet is between Collier Road and Peachtree Battle Avenue. #631 is the third house on the right from the corner of Northside Drive.

*Indicates important change.

2008 JURIED PHOTOGRAPHY DIVISION RULES (Continued)

- 6. SALE OF PHOTOGRAPHY:** Exhibitors wishing to sell their work may do so at the Show. Price your photograph to INCLUDE SALES TAX of 8%. The required sales tax amount will be deducted from your stated price, as will a 20% (of the net after deducting sales tax) commission due SFS. For example: a photograph priced at \$108 will yield the seller \$80 (\$108 less \$8 sales tax less 20% commission). The photograph can be sold at any point during the Show through an SFS shop, but pickup will be limited to close of Show Sunday at GWCC or elsewhere if other arrangements have been made. Please indicate on the Entry Form if the photograph is for sale as well as the price. Sale information will be posted with the photograph during the Show. Photographs will be sold in their framed condition.
- 7. JUDGING:**
- All framed images in all classes will be judged on Tuesday, January 29, 2008 at 10:00 a.m.
 - Ribbons will be placed alongside winning photographs during the Show, and may be taken home after the Show.
 - Valuable prizes will be awarded during the Awards Ceremony on Sunday, February 3, at 5:00 p.m.
- 8. REMOVAL AFTER THE SHOW:**
- All photographs must remain at the Show through 6:00 p.m, Sunday, February 3, 2008.
 - Photographers will be allowed free entry into the Show starting at 4:30 p.m., Sunday, February 3, 2008, to pick up unsold images.
 - Any images not sold MUST be picked up by 6:00 p.m. after the Awards Ceremony.
 - Purchasers of any SOLD photos may pick them up on the last day of the Show at 6:00 p.m.
 - Checks for sold photographs will be mailed to the photographers the week following the Show.

2008 JURIED PHOTOGRAPHY DIVISION CLASSES

Exhibitors in all Classes are eligible, if merited, for the SFS Certificate for Best in Show in Photography Division and SFS Certificate for Most Creative Image, unless otherwise noted. First, Second, and Honorable Mention ribbons in each Class may also be awarded.

- CLASS P06** LANDSCAPES
- CLASS P09** FLOWERS, FLOWERS, FLOWERS
- CLASS P11** FAR OFF PLACES - TRAVEL
- CLASS P12** WATER FEATURES
- CLASS P13** PEOPLE AND OTHER CRITTERS
- CLASS P14** IMAGINE THAT - HOW CREATIVE CAN YOU BE?

2008 PHOTOGRAPHY DIVISION POINT SCALE

Composition30	Technical Merit.30
Creativity and Distinction30	Interpretation of Class Theme10



2008 PHOTOGRAPHY DIVISION ENTRY APPLICATION

MAIL APPLICATION & IMAGES TO:
 SOUTHEASTERN FLOWER SHOW
 1705 Commerce Drive N.W., Suite 400
 Atlanta, GA 30318
 Attn: Jennifer Clements

ENTRY APPLICATION AND
 IMAGES WILL
 BE ACCEPTED BY MAIL FROM
 OCTOBER 1 THROUGH
 NOVEMBER 17, 2007

PHOTOGRAPHER:

First Name	Middle	Last	Phone ()
Address			Fax ()
City	State	Zip	County
E-mail address:			
Are you a first-time Exhibitor in the Southeastern Flower Show? YES () NO () Name of Organization: _____ <small>(School, Photo or Garden Club, if applicable)</small>			

Liability: Care will be taken in the handling and securing images. However, The Southeastern Flower Show assumes no responsibility for loss or damage to the work.

I, the undersigned, have read the Entry Application and Rules carefully, understand and agree to comply with all the rules including the waiver of liability and 20% commission. I also understand that the decisions of the judges are final. I warrant that I am sole author of these photographs. I grant The Southeastern Flower Show the right to publish any of my photos in its publications, electronic newsletters, and on its website, including, but not limited to, its promotional materials. I retain all other rights to these photographs.

Number of images submitted _____ Entry Fee \$25.00 (Non-Refundable - Please make check payable to Southeastern Flower Show)

SIGNATURE _____ **DATE** _____ Continued on other side

2008 PHOTOGRAPHY DIVISION ENTRY APPLICATION (Continued)

IMAGE 1 _____

*Framed Price \$ _____

Class _____

(# to be assigned by SFS)

IMAGE 2 _____

*Framed Price \$ _____

Class _____

(# to be assigned by SFS)

IMAGE 3 _____

*Framed Price \$ _____

Class _____

(# to be assigned by SFS)

IMAGE 4 _____

*Framed Price \$ _____

Class _____

(# to be assigned by SFS)

IMAGE 5 _____

*Framed Price \$ _____

Class _____

(# to be assigned by SFS)

IMAGE 6 _____

*Framed Price \$ _____

Class _____

(# to be assigned by SFS)

*If images will be offered for sale, please indicate price (tax included).